



IMPACT REPORT 2026

*MORE PEOPLE
ENJOYING
MOTORSPORT,
MORE OFTEN*





Over the last five years, Motorsport UK has taken meaningful steps to ensure our sport becomes more inclusive, more accessible and more representative of modern Britain. Through programmes such as Race for Diversity, Girls on Track UK and the Inclusion Hub, we have worked with partners including Mission 44 to break down barriers, open pathways and create opportunities for people who may never previously have seen motorsport as a place where they belong.

Mission 44's generous support has enabled Motorsport UK to strengthen and accelerate targeted activity linked to our EDI commitment.

This work matters deeply because the future strength of our sport depends on the people we welcome into it today. Motorsport has always been driven by passion, innovation and community, but for our sport to continue to grow, we must ensure that talent, ambition and curiosity are recognised everywhere, regardless of background, gender, ethnicity or circumstance.

We are proud of the progress reflected in this report, but we also recognise that inclusion is not a finished piece of work. It is a long-term commitment that must continue to evolve across every level of the sport.

Vision 2030 sets out Motorsport UK's ambition to get more people enjoying motorsport, more often, and inclusion is fundamental to achieving that goal. Whether as competitors, volunteers, engineers, officials, fans or future industry leaders, we want more people to see motorsport as something they can access, enjoy and help shape.

By continuing to work together with our clubs, communities, partners and industry stakeholders, we can build a sport that remains safe, fair and fun for everyone, while creating a stronger, more sustainable future for motorsport in the UK."

Hugh Chambers, Chief Executive Officer, Motorsport UK



Since 2021, Mission 44 has worked to create a fairer future where every young person can thrive in school and pursue careers in STEM and motorsport. We've supported Motorsport UK since 2022 because of our shared belief that motorsport should reflect the diversity of the young people who love it.

These programmes connect young people with industry partners, hands-on experiences, and the confidence and networks needed to turn ambition into opportunity.

Mission 44 is proud to support Girls on Track and Race for Diversity as they help shape the next generation of motorsport talent."

Jason Arthur, CEO of Mission 44.

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EQUALITY, DIVERSITY AND INCLUSION AT MOTORSPORT UK

Motorsport UK's Approach to EDI

Motorsport UK recognise that a truly sustainable sport must also be socially sustainable. One that is welcoming, representative and accessible to all. Motorsport UK's approach to EDI is built around **three core pillars** that guide activity across the sport:

1. **Understanding and diversifying our demographic:** we are committed to improving our understanding of who participates in motorsport today, using insight and data to inform action and actively diversify the sport by attracting people from underrepresented backgrounds.
2. **Creating inclusive environments and positive behaviours:** we work to ensure motorsport is a safe, respectful and inclusive space, where everyone feels welcome and supported, and where positive behaviours are clearly expected and upheld at all levels of the sport.
3. **Creating long-term impact and legacy:** by inspiring and supporting the next generation, we aim to create sustainable pathways into motorsport that deliver meaningful and lasting social impact.



Our work across Equality, Diversity and Inclusion is aligned with **Motorsport VISION 2030**, our new strategy to power the future of Motorsport.

Motorsport UK's Impact Journey

In line with the development of Motorsport UK's Vision 2030, the focus is clear: getting more people enjoying motorsport more often.

Central to this vision is not only increasing participation, but ensuring that involvement in the sport is positive, inclusive and enjoyable for everyone.

To support this ambition, Motorsport UK developed a Theory of Change in 2025, which sets out how our inclusion activities lead to long-term impact across the sport. This framework underpins our inclusion programmes, funding and partnerships, and guides how we design, deliver and evaluate our work.

THEORY OF CHANGE

HOW

- Introducing and amplifying opportunities
- Removing barriers to increase accessibility
- Providing experiences to ignite a passion
- Creating communities & safe spaces
- Providing support to ensure an inclusive culture

WE FOCUS ON...

Women

Racial Diversity

LGBTQ+

Accessibility



To get more people enjoying motorsport, more often to achieve sustainable, accessible, inclusive and safe motorsport, for all we will...

INSPIRE

Measured by:

- Increased awareness and interest in the sport
- Increased enthusiasm to try new things

NURTURE

Measured by:

- Strong retention and progress through our programmes
- Increased intention to create engagement
- Active and engaged community

BELONG

Measured by:

- Increased diversity of our community and the industry
- Implementation of more inclusive practices throughout

The Difference Motorsport UK Make

Motorsport UK's Theory of Change is structured around three areas of change:

INSPIRE

Encouraging people to discover and feel inspired by motorsport, raising awareness of opportunities and pathways into the sport.

NURTURE

Supporting individuals to help find where they want to be within motorsport, whether as a competitor, volunteer, official or fan, and helping them understand how to access and progress along those pathways.

BELONG

Creating a strong culture of belonging, where people feel welcomed, valued and able to enjoy their involvement in motorsport in a safe and inclusive environment.

EXECUTIVE SUMMARY

This impact report focuses on three Motorsport UK EDI programmes funded by Mission 44 over the last three years: Race for Diversity, Girls on Track Regional Hubs and the Inclusion Hub. These programmes sit within Motorsport UK's wider EDI activity, including separately funded initiatives such as the Girls on Track schools programme.

Mission 44's generous support has enabled Motorsport UK to strengthen and accelerate targeted activity linked to our EDI commitment.

Mission 44 have supported:



38,426
people reached



28%
increase in students from ethnically underrepresented backgrounds choosing STEM subjects at GCSE



60
school and charitable partnerships



212
training or employment opportunities for people interested in a career in motorsport



4,300
young people worked with directly, over 90% of whom are on pupil premium



110
engagement days and activities



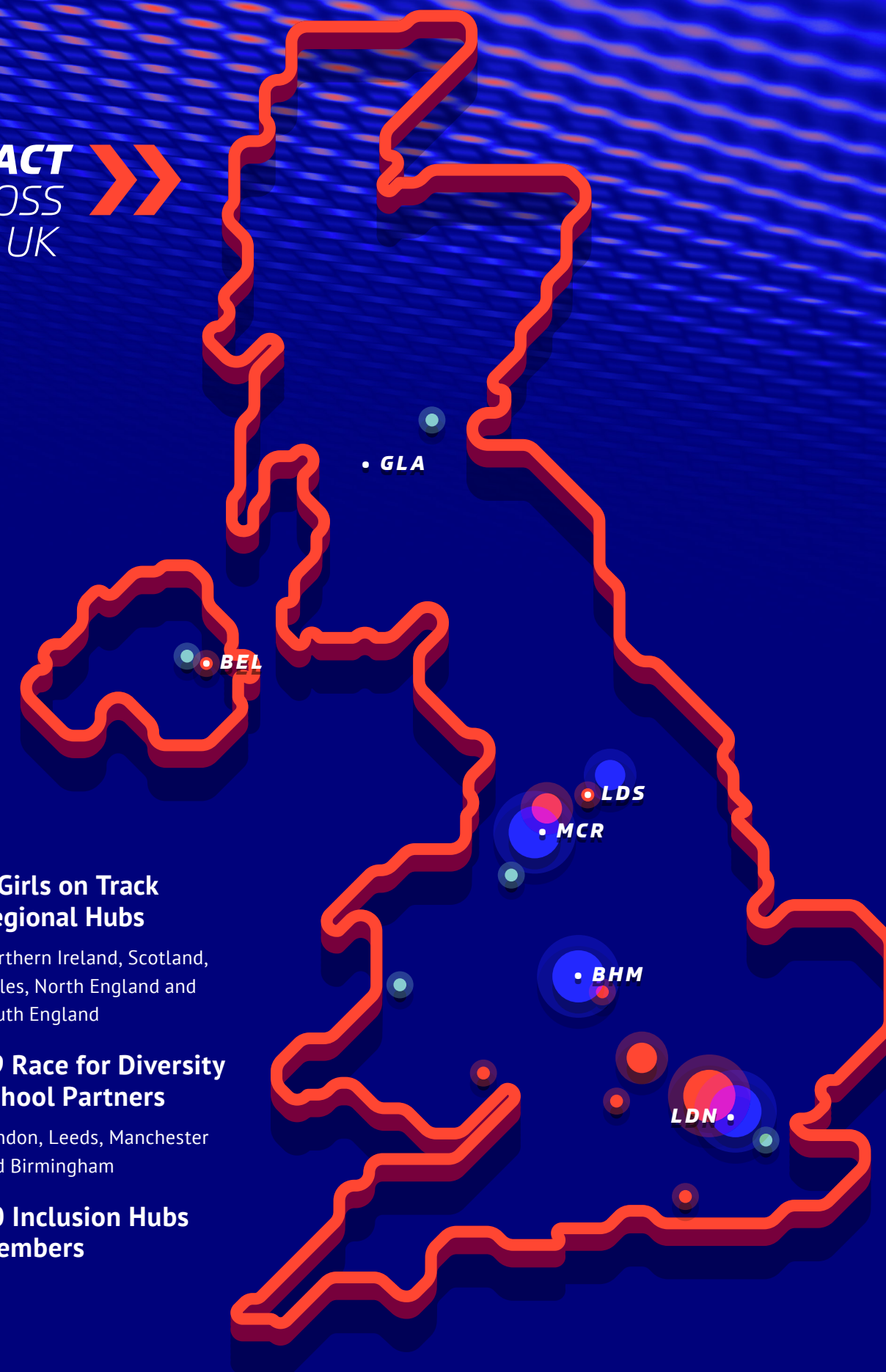
50
role models to inspire people across programmes



350+
active users reached through the Race for Diversity programme platform.

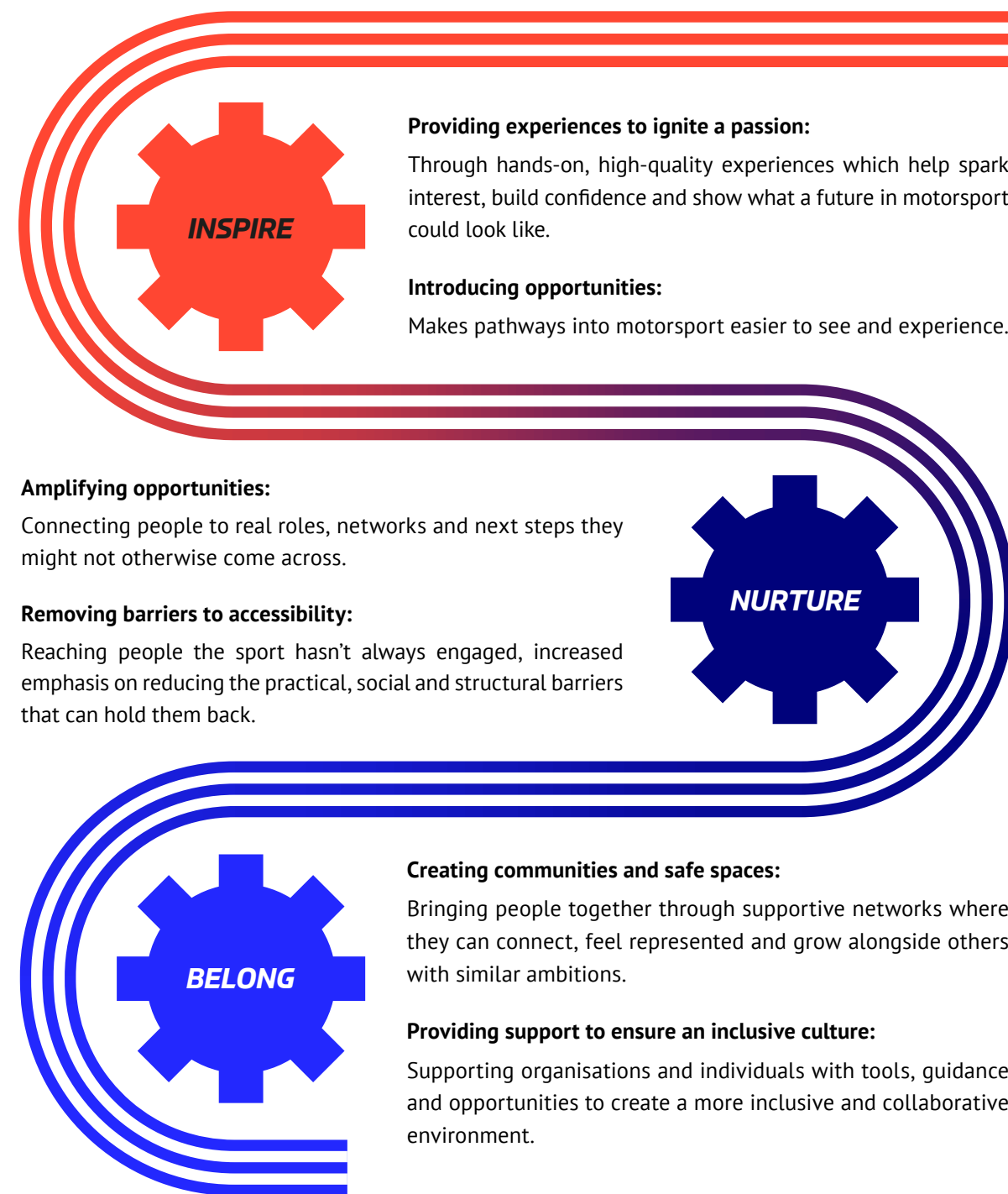
IMPACT ACROSS THE UK

- 5 Girls on Track Regional Hubs**
Northern Ireland, Scotland, Wales, North England and South England
- 29 Race for Diversity School Partners**
London, Leeds, Manchester and Birmingham
- 30 Inclusion Hubs Members**



HOW MOTORSPORT UK **CREATES CHANGE**

Independent analysis has verified that Motorsport UK is delivering change and its reported outcomes across its programmes through the levers identified in the Theory of Change. These levers reflect a consistent approach to inspiring interest, nurturing progression and building a stronger sense of belonging within motorsport.



INSPIRE

Providing experiences and introducing opportunities

The programmes are introducing motorsport to people who would not otherwise encounter it, through schools, flagship events and digital communities. Experiential moments are central to this, with exposure to live environments and industry professionals consistently driving interest and aspiration.

- 100%** of Race for Diversity students enjoyed their activation day, and 92% of their teachers agreed that it was inspirational for students
- 95%** of Girls on Track regional hub members find the network opportunities motivating and 72% feel more determined to work in motorsport
- 93%** of Inclusion Hub members' awareness of key opportunities has increased and 73% of participants are motivated to explore new opportunities.

NURTURE

Removing barriers and amplifying opportunities

Beyond initial engagement, the programmes provide structured next steps through training and access to opportunities. This supports progression, builds networks and helps participants move closer to careers in motorsport. Over 350 role models have contributed across the programmes, enabling participants to engage with people already working in the sport who reflect a range of backgrounds and experiences.

- 81%** of teachers stated that their students are more interested in studying STEM related subjects
- 98%** of Race for Diversity Discord community members have increased their confidence and 83% have a higher desire to work in Motorsport
- 83%** are more determined to work in the sport than before they joined a Girls on Track regional hub, and 56% feel they have enhanced their CVs as a result of membership
- 80%** of Inclusion Hub members have taken, or plan to take, follow-up steps with respect to learning and development.

 BELONG

Creating communities and safe spaces and providing support to ensure an inclusive culture

Collaborating closely with employers across the sector, the programmes' ongoing communities provide continuity between touchpoints, supporting connection and sustained engagement. Participants are building relationships, seeing others like themselves in the sport and developing a sense of place within the industry. This combination of community, visibility and support is also reflected at a sector level, with organisations reporting increased collaboration and stronger networks and improved access to audiences and talent.

- 56%** of Race for Diversity members have said that the programme has helped them to make new connections within the industry
- 78%** of Girls on Track regional hub members expanded their industry contacts and 50% have made new friends through the hubs
- NEW** connections and partnerships have been established across the Inclusion Hub network, including small charities and employers in the sector.

Across all three initiatives, Motorsport UK is moving people from initial exposure to sustained engagement, supporting clearer pathways into the sport. Together, this reflects a more connected and accessible ecosystem, where individuals and organisations are increasingly able to participate, progress and contribute.



OUR PROGRAMMES

**RACE
FOR
DIVERSITY**



Race for Diversity is designed to inspire and support young people, particularly those aged 14-24 from underrepresented, racially diverse, and lower socio-economic backgrounds across all genders, to engage with STEM and explore future careers in motorsport in Birmingham, London, Manchester and Leeds. Through a two-year school partnership, the programme delivered a blend of in-school activities and external trips that bring STEM learning to life and highlight the breadth of opportunities within the motorsport industry.

Alongside the school programme, Race for Diversity provides a safe, inclusive space for young people to deepen their interest through its online Discord community and in-person events, helping them build confidence, connect with role models, and discover pathways into motorsport, engineering, technology, and beyond.

Mission 44 funding has supported:



30
Race for Diversity school partnerships created



4,300+
students and young adults reached and 92 opportunities provided



350+
new Discord channel members



69
STEM and motorsport engagement events and activities delivered



50
role models presenting at events.

The programme works with a diverse audience:



73%
average of students engaged from ethnically diverse backgrounds



51%
average of students engaged on pupil premium



47%
women in the community.



GIRLS ON TRACK UK IS A NATIONWIDE INITIATIVE DESIGNED TO INSPIRE AND SUPPORT GIRLS AND YOUNG WOMEN AGED 11+ TO EXPLORE OPPORTUNITIES IN MOTORSPORT AND STEM.



Through its Schools Programme, Girls on Track UK delivers hands-on activities, workshops, and STEAM-focused learning experiences that introduce students to the wide range of careers across the motorsport industry. Beyond schools, the programme also offers membership of regional hubs and an active online Facebook community and a mix of online and in person events. These platforms connect participants with role models, provide career insights, and create supportive spaces where girls can build confidence, skills, and pathways into motorsport.

More broadly, through its wider work Girls on Track has reached over 4,157 girls and women and provided 118 opportunities through its work with 211 schools across the UK. The programme has over 11,500 Community Facebook members, and has delivered 75 motorsport engagement events and activities. In the schools' programme, an average of 72% of students engaged were on pupil premium in 2026.

Mission 44 funding has supported:



regional hubs established



regional hub participants



hub sessions delivered across the country.





motorsport UK Inclusion Hub



The Motorsport UK **Inclusion Hub** is a central, user-friendly platform designed to simplify access to motorsport opportunities for young people, educators, and underrepresented groups.

Supported by Mission 44, the Hub brings together pathways into the sport through education, inclusive programmes, volunteering, career resources, and community building opportunities. Developed to bridge the gap between young people and the wide array of motorsport routes available, the platform aligns with Motorsport UK's commitment to inclusivity and accessibility, offering signposting to programmes and activities, inspiring success stories, and key communities such as Girls on Track UK and Race for Diversity to help users build networks.

Mission 44 funding has supported:



34,000+
individuals reached and 120+
opportunities created in 2025



3
Inclusion Hub events exhibitions



30
organisations supported, with 7 new
organisations since the launch



Motorsport UK has supported at 12
of the Inclusion Hub organisations'
events.

RACE FOR DIVERSITY

The Challenge

The Hamilton Commission highlights the significant underrepresentation of those from underserved ethnic and socio-economic backgrounds in motorsport, with less than 1% of Formula 1 employees identifying as Black and only 3% of Motorsport UK license holders identifying as Black or from ethnically underserved backgrounds.

Race for Diversity responds to this by offering two-year partnerships with schools, running hands on activities, careers session and events to bring STEM subjects to life, whilst increasing knowledge and awareness of motorsport opportunities through experiences at motorsport venues.

In fact, 99% of students feel they know more about motorsport after a session and 100% of teachers see a boost in student confidence in their ability to pursue a career in motorsport or more broadly STEM.

The school-age participants are just at the start of the pathway, so while results demonstrate increased interest and take up of related subjects, longer-term involvement in motorsport will emerge over time.

 INSPIRE

School events

- 99%** of students knew more about motorsport careers after the event (17% increase)
- 92%** of teachers agreed the event was inspirational for students

Discord Community events

- 242** young people attending events in 2025, and 162 in 2024
- 83%** agreed that they left feeling inspired by the event
- 98%** would recommend Race for Diversity to a family or friend
- 51%** said that Race for Diversity increased their desire to work in motorsport.

“The apprenticeships talks were super informative. The Williams F1 trip was quite possibly the best trip that I’ve ever been on - incredibly impactful in terms of learning about the engineering roles and inspirational history.”

Head of Careers, Hammersmith Academy

“For us at Volkanic, supplying the Race for Diversity programme is a mission we’re so proud to support. Witnessing the results and positive impact the programme has had on young people’s confidence, career aspirations and identity in the world of motorsport and STEM has been immense. At a time when so many young people are struggling to access opportunities, we need more programmes like Race for Diversity now more than ever, which actively open the doors for young people and shows them, they have the ability. We look forward to seeing what amazing things lie ahead!”

**Afeefah, A., Founder Volkanic
(Delivery Supplier)**



THE PROGRAMME HAS STRENGTHENED MY CONFIDENCE, SKILLS AND CONNECTIONS

Asya Al Wafai.

⚙️ NURTURE

Schools

- 100%** of teachers say events helped with increased confidence in pursuing STEM related subjects
- 81%** of teachers stated that students are more interested in studying STEM related subjects
- 72%** from ethnically underrepresented groups chose STEM subjects at GCSE (**28% increase from the previous year**). 31% of them are female
- 37%** of Pupil Premium students chose STEM subjects at GCSE, citing Race for Diversity as a key contribution.

Discord Community:

- >83%** of attendees to community events have increased their desire to work in motorsport and 98% have increased their confidence as a result
- 65%** of members stated that Race for Diversity has helped to reaffirm their ambition to work in motorsport
- >16%** of members purchased or renewed a Motorsport UK competitor or volunteer licence
- 26%** of members applied to a job in the motorsport industry
- 13%** of members applied to a university to study or motorsport related degree.

“My interest in motorsport was sparked after watching my first F1 race in 2021. I had always been interested in sport science and psychology, but this led me to pursue a career in motorsport.

Through my school, I joined the Race for Diversity community and quickly accessed networking events, volunteering opportunities and industry insight. This helped me build confidence, expand my network and develop a clearer understanding of potential career pathways.

Highlights included attending national events, meeting sporting legends such as Sir Jackie Stewart and Susie Wolff, and gaining exposure to cutting-edge STEM innovation at the Festival of Speed. Volunteering at a Formula E race also provided hands-on experience, where I engaged the public and promoted opportunities within motorsport.

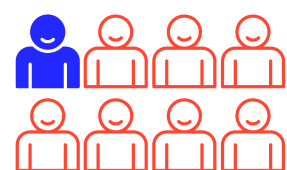
Overall, the programme has strengthened my confidence, skills and connections, opening up opportunities and helping me take meaningful steps towards a career in the industry.”

Asya Al Wafai, Participant

BELONG

Through a growing and active community, participants are building relationships, accessing role models and engaging with opportunities that make motorsport feel more open and accessible. This sense of belonging is not only social, but also professional, with increasing numbers beginning to take steps into the industry.

New partnerships and collaborations with Race for Diversity in the last three years have included Enovation Consulting, Crystal Palace FC and Marylebone Cricket Club.



1 in 8

Discord community members are already working in motorsport, influenced by the programme

56%

have made new industry connections through the programme

36%

have made new friends through Race for Diversity events.

“ Because of the Race for Diversity and being exposed to the different career paths, I have applied and been accepted to Oxford Brookes University and Loughborough University to pursue a sports degree”.

Student

“ From volunteering at a Race for Diversity event, I was able to network with the facilitators at the event and later secured a role with one of the organisations; Espire”.

Community member

Success story

“ Through mentorship, networking events and skill building opportunities, Race for Diversity has created a platform where young individuals can thrive. As a Black individual pursuing a career in STEM, access to guidance and industry insight was often limited, but the programme provided both, building technical expertise and the confidence to compete on the national stage.

That support translated into tangible achievements, including becoming a two time national finalist in the F1 in Schools competition, securing the National Project Management Award and winning the Regional Sponsorship Award. Meeting Radzi Chinyanganya, who shared that his core memory from the competition was seeing me celebrate second place on the leaderboard, reinforced my belief that success is possible regardless of background or skin colour.

Beyond technical skills, the programme has nurtured resilience, leadership, teamwork and communication, all critical in engineering and motorsport. These qualities have already opened doors, including securing a Manufacturing Engineering Degree Apprenticeship with Kohler Mira Ltd, where I am now gaining practical industry experience and shaping the next stage of my career”.

Joshua Owusu, Race for Diversity

GIRLS ON TRACK REGIONAL HUBS

The Challenge

In the UK 90% of the motorsport workforce is male, and women make up around 16.5% of the engineering workforce.

Girls on Track UK responds to this by creating a visible and connected space where girls and young women can see role models, build confidence and engage with motorsport.

Mission 44 has built on the success of the schools' programme by funding the establishment of 5 regional hubs, which have been designed to increase networking and employability opportunities for women and girls.

INSPIRE

Girls on Track Regional Hubs are designed to deepen and sustain the interest of women and girls who are already engaged with motorsport, helping them build networks, confidence and clearer pathways into careers.

- 72%** of regional hub members feel more determined to work in motorsport
- 50%** of regional hub members said they felt more inspired to work in motorsport
- 66%** have applied for motorsport opportunities since being part of a regional hub
- 95%** said they felt that the regional hub networking event was motivating for them.

What Girls on Track Regional Hub users say:

- “ I got in touch with an agency and through that got the opportunity to commentate F1 races.”
- “ Since joining the hub, I applied for my apprenticeship at Renault Group and was successful.”
- “ Applied for several graduate roles with McLaren and with MSport.”
- “ Not only have I become a registered marshal and worked some events, but I have also had an opportunity to shadow timekeepers at an event.”
- “ I shadowed Strength & Conditioning coaches at PitFit in Indianapolis.”
- “ I am now the Transport Coordinator a M-Sport Ltd.”

NURTURE

- 47%** of regional hub members said they felt more confident in their ability to get a job in motorsport
- 56%** of regional hub members feel they have enhanced their CV
- 53%** of regional hub members said they had increased their knowledge of motorsport
- 83%** are more determined to work in the sport than before they joined a regional hub.

In May 2024, Girls on Track UK community member Amy McCullough attended the British GT Community networking event at Donington Park, which included garage tours with several teams.

Following the tour, Amy returned to one team with further questions. Her curiosity, confidence and enthusiasm left a strong impression, leading to an invitation to shadow the team at a later race weekend.

Her commitment continued to stand out. She was invited back for a second weekend in 2024 and subsequently offered a role with the team for the full 2025 British GT season.

Amy's journey has also influenced wider practice. The team has since committed to offering six Girls on Track UK members work experience placements at every race weekend in 2025 and 2026, with Amy now supporting new participants as a mentor. She has also shared her experience through panel discussions, highlighting the confidence, community and career opportunities gained.

“The Girls on Track community didn't just connect me to motorsport, it helped me find my place in it.”

Amy McCullough, Girls on Track Participant.



BELONG

Through a combination of community activity, targeted support and partnerships, participants are not only expanding their networks but also beginning to see themselves as part of the industry. This is reflected in both social connection and career progression, with many reporting increased confidence, stronger networks and clearer pathways into motorsport.

New Girls on Track Regional Hub partners in the last three years include Safety Rocks, Red Bull Racing, Pirelli and Hydra Creative.

- 71%** say Girls on Track UK has influenced their motorsport career
- 44%** said the regional hubs made them feel they belong in the motorsport community
- 94%** would recommend the community to others.

“I'm a Pirelli Graduate Engineer! Programmes like this gave me the confidence to apply.”

“I've been invited to join Motorsport UK's Young Official's Subcommittee.”

“I've led fitness training/testing sessions at Girls on Track x Motorsport UK development days, and will be assisting in research into creating a testing battery for motorsport drivers with More than Equal and Manchester Metropolitan University in January 2026.”



Success story

Bella Shepard, now a Graduate Race Engineer for a Formula One team, has been involved with Girls on Track UK for the past four years. She first engaged with the programme while studying at UCL, volunteering at a community event and demonstrating a strong commitment to inspiring others into engineering.

Following this, she took part in further speaking, volunteering and networking opportunities, which helped her build connections and confidence within the industry. During her degree, Bella secured an industrial placement with a Formula One team, and on graduating in 2024, progressed into a graduate role with another team.

Bella's journey highlights how Girls on Track UK supports progression by combining opportunity, visibility and a strong sense of community. She now continues to contribute to the programme, supporting others to explore careers in motorsport.

“ *I'm a graduate engineer working with a Formula 1 team and have been involved with Girls on Track since 2022. I first attended an event at the Porsche Experience Centre at Silverstone, where I met inspiring women across the industry who offered advice, encouragement and a real sense of belonging.*

Soon afterwards I secured an industrial placement with a Formula 1 team and later spoke at a Girls on Track networking event. Through the community I've continued to meet and collaborate with women across the sport, and by the time I arrived in a new paddock, many were already familiar faces.

Since then, the network has continued to support my journey, making motorsport feel far more accessible and connected.”

Bella Shepard, Girls on Track

THE NETWORK
HAS CONTINUED
TO SUPPORT MY
JOURNEY, MAKING
MOTORSPORT
FEEL **FAR MORE
ACCESSIBLE AND
CONNECTED.**

Bella Shepard, Girls on Track

INCLUSION HUB

The Challenge

Motorsport can be difficult to navigate, particularly for those without existing networks or exposure to the industry. Pathways into the sport are often unclear or fragmented, and awareness of the breadth of roles, particularly beyond driving, remains limited. This reflects wider challenges across STEM, where, according to Engineering UK, understanding of career routes is still uneven especially among underrepresented groups.

The Inclusion Hub responds to this by acting as a central gateway, bringing together organisations, opportunities and audiences in one place. Inclusion Hub members are organisations working to widen access to motorsport for underrepresented groups. Through a shared platform and presence at major events, it increases visibility, supports collaboration and helps people and organisations connect, access opportunities and take their first steps into motorsport.

Evidence suggests that the Inclusion Hub has strengthened collaboration across the sector, with partners increasingly working together and supporting each other's activity.

INSPIRE

Partners report that the Inclusion Hub has enabled them to reach people who “did not know much - if anything- about us”, increasing visibility and sparking new interest in their programmes. Organisations also report new enquiries from schools and young people, and individuals progressing from initial exposure at events such as Autosport International into active participation.

The Hub is also helping organisations to better understand the wider motorsport landscape through major events such as the Goodwood Festival of Speed and Autosport International:

- 93%** awareness of key opportunities increased
- 73%** are more motivated to explore new opportunities
- 73%** key interest in motorsport careers and 55% in volunteering, with further interest in joining a club, competing, becoming a marshal or official, and joining STEM programmes.





“The Inclusion Hub has been a vital catalyst for my career. Through the support of upReach, I was able to access incredible opportunities like the Shell x Ferrari event, which provided invaluable networking with industry leaders at the highest level. These connections and the confidence I gained through the Hub directly supported my journey toward securing work experience at Lola Cars. Seeing the inner workings of such an iconic manufacturer was a dream come true, and it proved that with the right visibility and support, a career in elite motorsport is within reach for students like me.”

Daaud Zahir (upReach Associate)

⚙️ NURTURE

The Inclusion Hub plays an important role in nurturing ongoing engagement, helping organisations and individuals build confidence, maintain momentum and deepen their involvement in motorsport over time.

Members highlighted how the Hub creates continued opportunities, from event invitations to networking and new programme participants, which help sustain engagement beyond initial contact. Being part of the Hub also enables organisations to stay connected with like-minded peers, strengthening their understanding of the wider sector and reinforcing longer-term involvement.

Learning and development is a key part of this support. Online training, particularly on impact measurement and programme design, was described as “hugely beneficial”, helping organisations progress and grow in confidence. Alongside this, guidance and signposting from Hub staff were frequently noted as instrumental in helping people navigate opportunities and take next steps.

This approach is reflected in strong follow-on action:

80% have taken, or plan to take, follow up steps
13% gained or renewed a Motorsport UK licence.

**75
YEARS**

Participants reported actions including returning to events, volunteering, refining career plans and connecting with new opportunities.



“My connection at Goodwood through the Inclusion Hub at Motorsport UK has been such an important factor in shaping my career journey. The guidance, opportunities and belief they’ve shown in me have opened doors I once only dreamed of. Without the support from the team surrounding me, I wouldn’t be where I am today.

Opportunities such as visiting the Mercedes Formula One team HQ to present on the importance of media in motorsport, being part of the Girls Karting Academy, and supporting Girls on Track have helped me grow in confidence and develop within the industry. They have also given me exposure and the chance to connect with people I could only have dreamed of reaching out to, supporting my future career”

Kayleigh O'Cara

⚙️ BELONG

Increased visibility, particularly through major events, has helped organisations raise their profile, connect with new partners and more confidently promote each other’s work. This has strengthened a sense of shared purpose, with members describing pride in being part of the Hub and valuing the supportive, inclusive network it creates.

100% of participants felt included, with organisations feeling more welcomed and included in the motorsport community

New connections and contacts have been established across the network

Greater visibility has enabled organisations to promote each other’s work and opportunities.

Participants highlighted the role of the Hub in encouraging a new generation to explore opportunities.



Inclusion Hub members

1. [Formula Student](#)
2. [Espire](#)
3. [STEM Racing](#)
4. [Girls across the Grid](#)
5. [Greenpower](#)
6. [Race into STEM](#)
7. [Student Motorsport](#)
8. [Global Karting League](#)
9. [Royal Academy Engineering Scholarship](#)
10. [Grand Prix Trust](#)
11. [Fluid Jobs](#)
12. [Motorsport Jobs](#)
13. [StarterMotor](#)
14. [Formula Careers](#)
15. [The Blair Project](#)
16. [Williams](#)
17. [I.N.D.Y. 25](#)
18. [upReach](#)
19. [Fast Forward](#)
20. [Prismatic Motorsport](#)
21. [FIA Engineering Scholarship](#)
22. [RC Vision](#)
23. [Heritage Skills Academy](#)
24. [British Women's Racing Drivers Club](#)
25. [Motorsport UK Esports](#)
26. [Lemmiout](#)
27. [Experience Motorsport](#)
28. [Girls Karting Academy](#)
29. [Disabled Driver Scholarship](#)
30. [S-RC Cup](#)

Success stories

“My visit to the Inclusion Hub at Goodwood introduced me to the range of programmes available, which I engaged with immediately. These experiences strengthened my confidence to pursue high performance engineering roles in the UK and reinforced that individuals from diverse backgrounds have a clear and valuable place within this industry.”

Aashish Salian, Inclusion Hub participant

“Being part of the Inclusion Hub enables StarterMotor to collaborate with like-minded organisations, share best practice, and collectively break down barriers to entry, ensuring the sport is accessible and inclusive for all. The support from Motorsport UK, including school engagement programmes, careers events, and a strong presence at major events and motor shows, has been instrumental in amplifying the charity's reach and impact.. This collaboration has strengthened StarterMotor's ability to inspire, educate, and create meaningful pathways into classic and historic motorsport for the next generation.”

StarterMotor, Inclusion Hub member

“The support of the Inclusion Hub has been a genuine gamechanger for STEM On Track. It has opened doors to opportunities that would otherwise have been out of reach, most notably showcasing the STEM On Track programme at the Goodwood Festival of Speed. It was there that we met Jemima Goldsmith, a brilliant young person who bravely approached us to ask about career opportunities. Fast forward six months, and Jemima is now a fantastic addition to our permanent team, herself delivering hands-on motorsport sessions to young people!”

STEM on Track, Inclusion Hub member

SUSTAINING IMPACT AND BUILDING THE FUTURE

Motorsport has huge power to excite, inspire and open doors, but for too many young people, those doors have not always felt visible or within reach. This report shows how Motorsport UK, supported by Mission 44, is beginning to change that.

Through Race for Diversity, Girls on Track Regional Hubs and the Inclusion Hub, Motorsport UK has created new ways for young people and underrepresented groups to see themselves in motorsport. This work is not just about introducing people to the sport. It is about helping them understand where they could fit, who they could become, and what steps they can take next.

The early evidence is encouraging. Young people are gaining confidence, building networks, exploring STEM and motorsport pathways, and taking practical steps towards future opportunities. Schools, charities and industry partners are also becoming more connected, helping to create a more joined-up ecosystem around access, progression and belonging.

This progress matters, but it is also only the start. For many participants, a first event, conversation, role model or work experience opportunity may be the beginning of a much longer journey. The deeper impact will be seen over time, as more people stay connected to the sport, progress into roles, become licence holders, volunteer, officiate, compete, or help shape motorsport in other ways. Motorsport UK look forward to continuing to evidence how these pre-career interventions can change inclusion in the longer term.

The focus now is to build from these strong foundations: reaching more people, strengthening the pathways that help them move forward, and embedding inclusive practice more consistently across the sport. With continued support and collaboration, Motorsport UK can help ensure that early inspiration becomes lasting participation, and that motorsport's future is more accessible, representative and sustainable.

ACKNOWLEDGEMENT



How you can support Motorsport UK's programmes

Motorsport UK is grateful to the partners and supporters who make this work possible. Their contribution enables programmes that are widening access, building confidence and creating clearer pathways into the sport.

There is an opportunity to build on this progress. Continued support helps expand **Girls on Track** and **Race for Diversity**, enabling more young people to explore careers in motorsport, while strengthening the **Inclusion Hub** as a shared platform for connection, collaboration and access.

The future of the sport will be shaped by the opportunities created today. The focus is on enabling more people to access, experience and contribute to motorsport in ways that are meaningful and lasting.

Support can take different forms, from funding and partnerships to providing opportunities, sharing expertise or opening up networks. Each plays a role in helping more people engage with and progress within motorsport.

If you would like to support or find out more, please contact: sustainability@motorsportuk.org



If you want to find out more information about us, visit our website www.motorsportuk.org or email sustainability@motorsportuk.org

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