



Club Webinar: Sustainable Rally Charter

11 April 2024

1

Agenda

- Tonight's speaker introduction
- Context
- Objectives
- How does that affect clubs
- What is the Sustainable Rally Charter
- What resources available
- Next step
- Q&A



2

Before we start

- This webinar is being recorded
- Apart from our panellists you are all restricted from actively speaking
- Please use the Q & A function to raise queries during the session
- Our panel will try to answer as many questions as possible
- Viewing options

Tonight's Speakers



Jessica Runicles
Head of Sustainability



Jonathan Jackson
Head of Rallying

Over the past few years our sustainability credentials have been challenged as a sport, particularly in relation to forest rallying.

We have spent considerable time working with the forestry bodies across the UK to showcase our efforts in this space and prove a genuine and authentic effort to meet Net Zero goals.



5

Previous vs current relationship



6

6

Message from Natural Resources Wales



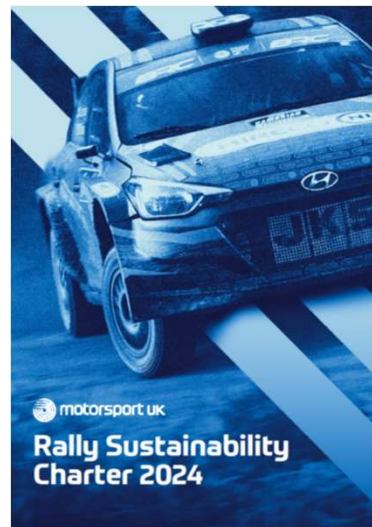
7

7

The Sustainable Rally Charter

The charter provides a set of sustainable behaviours for clubs and competitors to action, demonstrating a commitment to the future of stage rallying.

The accreditation will see clubs work together with Motorsport UK, venues, and spectators, to pledge to reduce greenhouse gas emissions, protect biodiversity, and work with local communities to run events, that ensure they will go on for years to come.



8

8

1 Guarantee that sustainability is a key consideration when planning any event activity and actively discussed throughout.



- Ensure you have an environmental policy that clearly states that sustainability is of importance to your club
- Ensure that sustainability is a standing agenda item at club meetings or event planning sessions
- Appoint an environmental volunteer with responsibility to sit in on meetings to raise environmental issues



2 Ensure that all venues should be left in the way in which they were found



Make sure you take into account any ecologically sensitive areas and carry out environmental or biodiversity impact assessments, if required, to protect local flora and fauna while holding events.

- Consider route and event planning
- Adhere to Motorsport UK rules about spills
- Ensure there is adequate waste and recycling infrastructure (at small events this can be as simple telling people to take their rubbish home with them)
- Be aware of specific requirements



3

Engage with Motorsport UK resources and tools to encourage more sustainable events, this includes committing to receive Motorsport UK’s sustainability accreditation by the end of 2024

Resources available include the:

- Environmental Sustainability module on the Learning Hub
- Club guides on sustainability
- Completing the club sustainability accreditation



4

As part of the accreditation clubs will support competitors, volunteers and spectators who want to make sustainable decisions by adopting sustainable policies via an environmental impact assessment



The assessment must cover impact areas such as:

- Energy
- Waste
- Event materials such as single-use plastic & printed documentation
- Catering
- Noise

Environment & Sustainability Programme							
Environmental Aspects & Impacts							
	Activity, Service, Product	Environmental Aspect	Environment Impact	Level of Impact on the environment			Mitigate
				High	Med	Low	
1	Food and beverage outlets	Waste disposal	Ecosystem disruption				Ensure that any waste is disposed of in bins provided
2	Competition	Noise Pollution	Wildlife disruption				Investigate maximum allowed noise limit

5

Use Motorsport UK's Carbon Calculator for at least one event in 2024 (or first event thereafter) to measure the footprint of an event and have plans in place to reduce it.



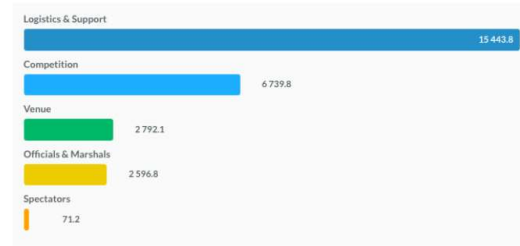
The Carbon Calculator is a free tool which calculates the approximate amount of emissions produced by your club's events. The Motorsport UK Carbon Calculator was designed specifically for motorsport and allows your Club to measure, and therefore manage, your Club's emissions

Contact sustainability@motorsportuk.org to obtain access to the Carbon Calculator

Emissions

Total Emissions - 27 644 kgCO₂e

Total emissions per category in kgCO₂e:



6

Ensure that all event infrastructure produced is reusable/recyclable



- Consider what is the greatest cost to the event and think how that money could be reused
- Do you have to put dates on printed materials?
- Can some documentation be digital only?
- Can you reuse any of the materials at future events?
- Can the waste be recycled?

* More resources coming soon



Waste recycling at Rally Sweden

7 Work with venues and third-party suppliers who have sustainable event policies and practices in place



When you meet with venues and suppliers, ask:

- What is your environmental policy?
- Do you have a net zero goal?
- Are you B-Corp certified?



15

15

8 Communicate the clubs sustainability commitment and aims to club members, fans and event stakeholders in a transparent, authentic and easily understood way and to advocate for more sustainable events



The 2023 Jim Clark Rally contributed to the local Tweed Forum's tree planting programme to help fund the creation of new woodland in the area.

Other examples from events include:

- A compact route to minimise unnecessary road miles
- Park and ride scheme to reduce spectator traffic movements
- Waste management and recycling initiative in association with local partner
- Digital documentation



Latest News - 20/04/2023 - by Matt

Beatson's Building Supplies Jim Clark Rally introduces Carbon Contribution Programme



16

16

9 Be considerate of the local community you are operating in and consider opportunities to engage with local people throughout the event

- Follow the Blue Book when engaging with local communities
- Consider partnering with a local charity
- Think about how you might engage young people in the event



10 Ensure the health and well-being of all staff and visitors and promote good values and behaviours through Race with Respect

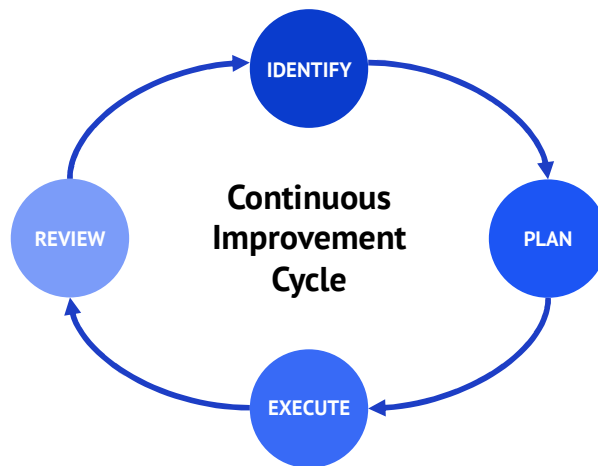
The Respect Code champions a high standard of behaviour from everyone within the motorsport community. By participating in a Motorsport UK event, in any capacity, you are agreeing to follow the values of the governing body's Respect Code:

- Respect
- Integrity
- Fair Play
- Self-control
- Good Manners

We therefore ask all members to pledge to **#RaceWithRespect**



11 Continually review all key elements of event planning to ensure we are operating in the most sustainable way



Next Steps



1. Contact sustainability@motorsportuk.org to obtain carbon calculator access
2. Commence the Learning Hub – Environmental Sustainability Module
(note: service available from late May)
3. Start your Sustainability Accreditation journey and complete by December 2024

Contact Alex Chan (Alex.Chan@motorsportuk.org) if you need any support



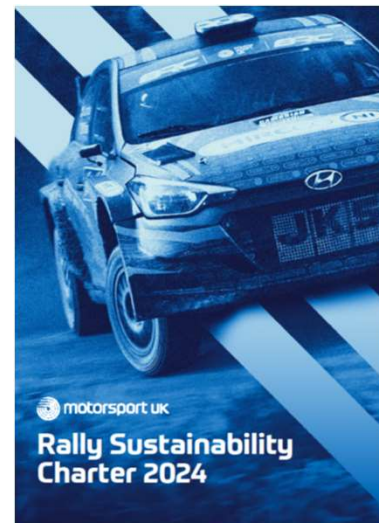
Alex Chan
Sustainability Manager

Additional support available

- **Training sessions**
Half day training sessions running through accreditation requirements will be available both face-to-face or virtually ; 1 hour on-line session at the evening (on demand topics)
- **Sustainability Forum**
We will be hosting an upcoming session in three-months' time
- **On-event support**
Motorsport UK has environmental volunteers available to help with Carbon Tool

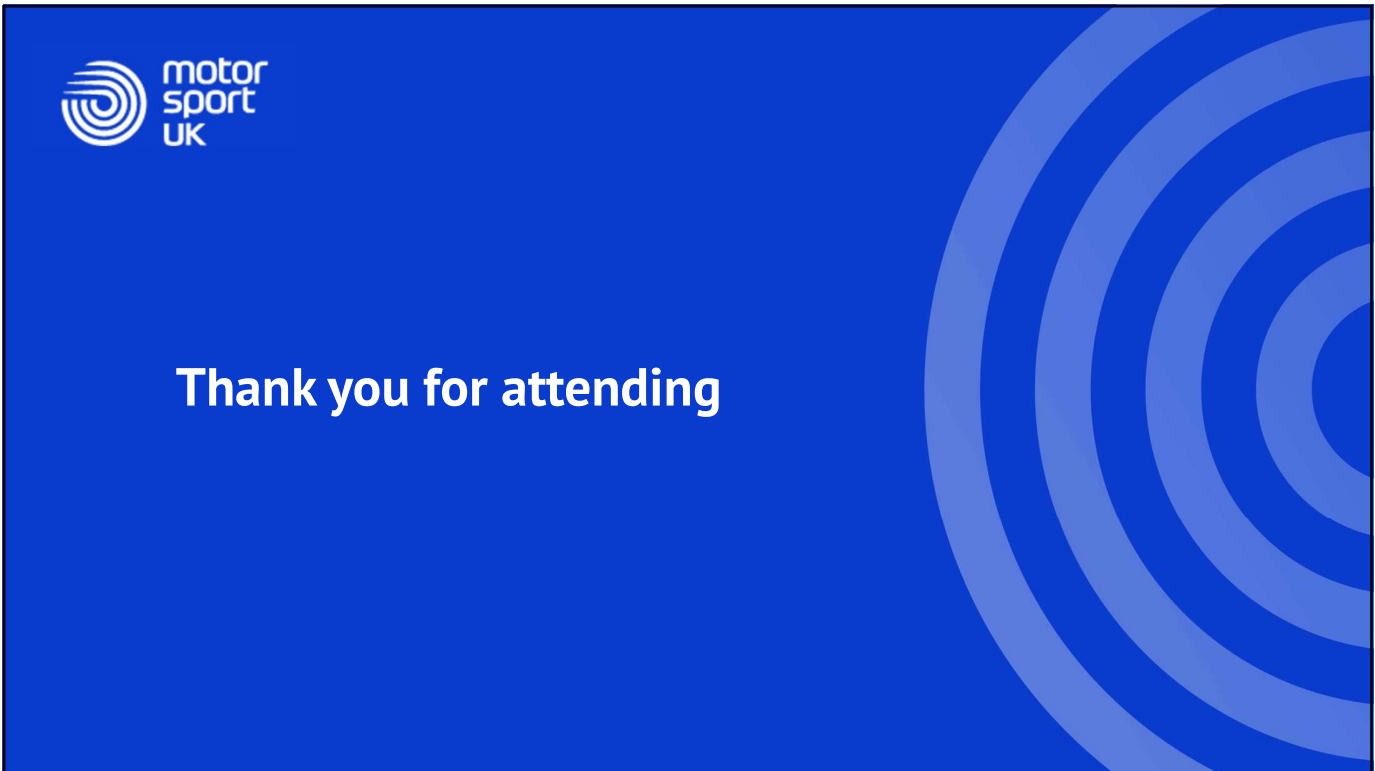
How to sign the charter

- Send an email on behalf of your event/club to the Motorsport UK Rally Team (rally@motorsportuk.org) confirming your club is wanting to sign the Sustainable Rally Charter.
- The club signing status will then be updated on the Motorsport UK website





23



24