

[INSERT TEAM NAME] Social Media Code of Conduct

Using this Template

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Introduction

This Social Media Code of Conduct sets the standards and expectations for drivers representing **[INSERT TEAM NAME]** when using social media platforms.

This Code of Conducts aims to protect the driver and the Team, ensuring that everyone uses social media responsibly.

This Code of Conduct works in parallel with Motorsport UK's [Race with Respect](#) initiative, and any breaches of this can lead to a Race with Respect warning or further disciplinarys.

As a Driver for **[INSERT TEAM NAME]**, your actions both on and off the track reflect on yourself and the Team. Complying with this Code of Conduct help to protect your reputation and that of **[INSERT TEAM NAME]**.

Personal Responsibility

You are personally responsible for the content you post on social media platforms. When posting, you should consider the potential impact your posts could have on yourself, teammates, sponsors, other competitors, the Team and the motorsport community.

Respect

[INSERT TEAM NAME] expect all our drivers, Team staff and parents / guardians to treat others with respect, both on and off the track. **[INSERT TEAM NAME]** drivers and team



staff are all bound by the Race with Respect values and it is expected that you uphold these.

No member of [INSERT TEAM NAME] should be engaging in any form of harassment, discrimination or bullying online or via social media.

Confidentiality and Privacy

[INSERT TEAM NAME] expect our Staff and drivers to respect the confidentiality and privacy of other Team members. You should never disclose any sensitive or confidential information, for example technical details such as set-ups, online or on social media.

It is also important that you do not share images or videos of other drivers of Team staff online or via social media without their prior consent.

Responsible Content Sharing

[INSERT TEAM NAME] are committed to ensuring that content shared online or via social media has credibility and is appropriate.

Misinformation or sharing false claims online or via social media can harm your credibility as a driver or Team staff member and can also harm the reputation of [INSERT TEAM NAME] as an organisation.

You must ensure you are mindful when sharing content about subjects, such as race results or Team developments, that what you are sharing is accurate and appropriate to be shared with the wider Motorsport community.

Post-Race

In the heat of the moment, emotions can run high. [INSERT TEAM NAME] ask you to refrain from posting impulsive or emotionally charged content immediately after an intense situation, such as an incident on track.

Take time to reflect and respond thoughtfully, always keeping in mind that what you post online or on social media could potentially impact you or [INSERT TEAM NAME] long-term/

Speaking on Behalf of [INSERT TEAM NAME]

You should never make remarks which may be taken as being on behalf of [INSERT TEAM NAME], unless you have been authorised to do so.

If you are approached for a comment on something that relates to the Team, it is better to not make a comment than say something that is ill-informed.



Consequences

It is important that you remember that the things you post online or on social media are permanent; they can have long-lasting consequences and can affect your reputation and future career.

Negative posts on social media will not only affect you, but could also affect your Teammates and other Staff, as well as the [INSERT TEAM NAME] as an organisation.

[INSERT TEAM NAME] takes concerns and reports regarding poor online behaviour, harassment or bullying extremely seriously. Concerns will be dealt with on a case-by-case basis.

Potential Outcomes:

- Level 1 Race with Respect
- Reporting to Motorsport UK Safeguarding Team for investigation
- Licence suspension
- Removal from Team events
- Police or statutory agency involvement, where appropriate.

If you have any concerns about negative behaviour online or on social media, please let a member of [INSERT TEAM NAME] staff as soon as possible.

You can also report any concerns you have to safeguarding@motorsportuk.org.